



WXYZ

ORDER

Print Date 11/12/12

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Flight Dates 11/01/12-11/06/12

Contract / Revision 304384 /

Original Date / Revision
07/11/12 11/07/12

Advertiser Citizens Protecting Michigan

Agency Strategic Media Services

Buying Contact

3299 K Street NW - Suite 200
Washington, DC 20007

Product

Citizens Protecting Michigan's Con

Agency Com 15%

Billing Contact

3299 K Street NW - Suite 200
Washington, DC 20007

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-4

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	65	\$88,187.50	\$103,750.00	0.00	10/29/12	11/06/12	65	\$88,187.50	\$103,750.00
Totals	65	\$88,187.50	\$103,750.00	0.00					

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXYZ	11/01/12	11/05/12	Late News M-Su 11pm Action News Updat	CM	11-1135pm M-Sun 1--2111		:30	6	\$2,000.00	P-4	0.00	NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---2111			5		\$2,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WXYZ	10/29/12-11/04/12		Late News M-Su		11-1135pm M-Su	--WThFSaSu	:30		(\$2,000.00)		0.00	NM		
See MG 1.7															
[news is at 1130pm on Saturday, 11/3]															
7	NXYZ	11/03/12-11/03/12		Late News M-Su		11-1135pm M-Su	11:30 PM-12:00-----Sa--	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 1.4 11/03															
Week:		11/05/12	11/11/12	1-----			1		\$2,000.00		0.00				



WXYZ

Print Date: 11/12/12

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Contract / Revision **304384** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Citizens Protecting Michigan** Product **Citizens Protecting Michigan** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WXYZ	11/01/12	11/06/12	5am News M-F 5am News M-F	CM	5-6am M-F	11-12--	:30	5	\$400.00	P-4	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---12--		3			\$400.00		0.00			
	Week:	11/05/12	11/11/12	11-----		2			\$400.00		0.00			
N 3	WXYZ	11/01/12	11/06/12	6am News M-F Action News 6am	CM	6-7am M-F	11-21--	:30	5	\$900.00	P-3	0.00 NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---21--		3			\$900.00		0.00			
	Week:	11/05/12	11/11/12	11-----		2			\$900.00		0.00			
N 4	WXYZ	11/01/12	11/06/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	22-33--	:30	10	\$900.00	P-3	0.00 NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---33--		6			\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WXYZ	10/29/12-11/04/12	GMA M-F 7-9am		7-9am M-F	---ThF----	:30	(\$900.00)	0.00	NM			
				Credited										
	2	WXYZ	10/29/12-11/04/12	GMA M-F 7-9am		7-9am M-F	---ThF----	:30	(\$900.00)	0.00	NM			
				Credited										
	6	WXYZ	10/29/12-11/04/12	GMA M-F 7-9am		7-9am M-F	---ThF----	:30	(\$900.00)	0.00	NM			
				Credited										
	Week:	11/05/12	11/11/12	22-----		4			\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	7	WXYZ	11/05/12-11/11/12	GMA M-F 7-9am		7-9am M-F	MT-----	:30	(\$900.00)	0.00	NM			
				Credited										
N 5	WXYZ	11/01/12	11/06/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	11-21--	:30	5	\$500.00	P-4	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---21--		3			\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WXYZ	10/29/12-11/04/12	M-F 9a-10a		9-10am M-F	---ThF----	:30	(\$500.00)	0.00	NM			
				Credited										
	Week:	11/05/12	11/11/12	11-----		2			\$500.00		0.00			
N 7	WXYZ	11/01/12	11/05/12	12p Noon News 12n-1p	CM	12-1pm M-F	1--12--	:30	4	\$500.00	P-4	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---12--		3			\$500.00		0.00			
	Week:	11/05/12	11/11/12	1-----		1			\$500.00		0.00			
N 8	WXYZ	11/01/12	11/05/12	M-F 1p-2p The Chew	CM	1-2pm M-F	1--12--	:30	4	\$600.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---12--		3			\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WXYZ	10/29/12-11/04/12	M-F 1p-2p		1-2pm M-F	---ThF----	:30	(\$600.00)	0.00	NM			
				Credited										
	2	WXYZ	10/29/12-11/04/12	M-F 1p-2p		1-2pm M-F	---ThF----	:30	(\$600.00)	0.00	NM			
				Credited										
	3	WXYZ	10/29/12-11/04/12	M-F 1p-2p		1-2pm M-F	---ThF----	:30	(\$600.00)	0.00	NM			
				Credited										
	Week:	11/05/12	11/11/12	1-----		1			\$600.00		0.00			

Contract / Revision **304384** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 11/07/12

Order Sep 00:20:00

<u>Advertiser</u>	<u>Product</u>	<u>Estimate #</u>
Citizens Protecting Michigan	Citizens Protecting Michigan	1

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WXYZ	11/01/12	11/05/12	M-F 1p-2p The Chew	CM	1-2pm M-F	1--12--	:30	4	\$600.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	1-----	1		\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
4	WXYZ	11/05/12-11/11/12	M-F 1p-2p	1-2pm M-F	M-----	:30	(\$600.00)	0.00	NM						
Credited															
N 9	WXYZ	11/01/12	11/05/12	M-F 2p-3p 2-3pm General Hospital	CM	2-3pm M-F	1--21--	:30	4	\$600.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---21--	3		\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WXYZ	10/29/12-11/04/12	M-F 2p-3p	2-3pm M-F	---ThF----	:30	(\$600.00)	0.00	NM						
Credited															
2	WXYZ	10/29/12-11/04/12	M-F 2p-3p	2-3pm M-F	---ThF----	:30	(\$600.00)	0.00	NM						
Credited															
3	WXYZ	10/29/12-11/04/12	M-F 2p-3p	2-3pm M-F	---ThF----	:30	(\$600.00)	0.00	NM						
Credited															
Week:		11/05/12	11/11/12	1-----	1		\$600.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
4	WXYZ	11/05/12-11/11/12	M-F 2p-3p	2-3pm M-F	M-----	:30	(\$600.00)	0.00	NM						
Credited															
N 10	WXYZ	11/01/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	3-4pm M-F	1--12--	:30	4	\$800.00	P-4	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---12--	3		\$800.00	0.00							
Week:		11/05/12	11/11/12	1-----	1		\$800.00	0.00							
N 11	WXYZ	11/01/12	11/05/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	1--21--	:30	4	\$900.00	P-4	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---21--	3		\$900.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
2	WXYZ	10/29/12-11/04/12	M-F 4-5pm	4-5pm M-F	---ThF----	:30	(\$900.00)	0.00	NM						
See MG 14.5 [oversold....mt]															
3	WXYZ	10/29/12-11/04/12	M-F 4-5pm	4-5pm M-F	---ThF----	:30	(\$900.00)	0.00	NM						
See MG 14.5 [oversold....mt]															
Week:		11/05/12	11/11/12	1-----	1		\$900.00	0.00							
N 12	WXYZ	11/01/12	11/05/12	5p News 5-6pm M-F	CM	5-6pm M-F	1--11--	:30	3	\$1,000.00	P-4	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---11--	2		\$1,000.00	0.00							
Week:		11/05/12	11/11/12	1-----	1		\$1,000.00	0.00							
N 13	WXYZ	11/01/12	11/05/12	6p News 6-630pm M-F	CM	6-630pm M-F	1--12--	:30	4	\$1,200.00	P-4	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	---12--	3		\$1,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
3	WXYZ	10/29/12-11/04/12	6p News	6-630pm M-F	---ThF----	:30	(\$1,200.00)	0.00	NM						
See MG 14.5 [oversold....mt]															



WXYZ

Print Date: 11/12/12

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Contract / Revision **304384** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Citizens Protecting Michigan** Product **Citizens Protecting Michigan** Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N13	WXYZ	11/01/12	11/05/12	6p News 6-630pm M-F	CM	6-630pm M-F	1--12--	:30	4	\$1,200.00	P-4	0.00 NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	1-----	1		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WXYZ	11/05/12-11/11/12		6p News		6-630pm M-F	M-----	:30		(\$1,200.00)		0.00 NM		
See MG 14.5 [for FX political]														
N14	WXYZ	11/01/12	11/05/12	7p News M-F 7-730p	CM	7-730pm M-F	1--12--	:30	4	\$1,200.00	P-3	0.00 NM	2	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---12--	3		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		7p News		7-730pm M-F	---ThF---	:30		(\$1,200.00)		0.00 NM		
Credited														
2	WXYZ	10/29/12-11/04/12		7p News		7-730pm M-F	---ThF---	:30		(\$1,200.00)		0.00 NM		
See MG 14.5 [per sk.....mt]														
5	WXYZ	11/03/12-11/03/12		ABC College Ftbal 12-330p		12-330pm	-----Sa--	:30		\$7,200.00		0.00 NM		
Ⓜ MG for 11.3,13.4,15.4,13.3,11.2,14.2														
Week:		11/05/12	11/11/12	1-----	1		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WXYZ	11/05/12-11/11/12		7p News		7-730pm M-F	M-----	:30		(\$1,200.00)		0.00 NM		
Credited														
N15	WXYZ	11/01/12	11/05/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	1--21--	:30	4	\$1,800.00	P-4	0.00 NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	---21--	3		\$1,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		Access M-F 730-8pm		730-8pm M-F	---ThF---	:30		(\$1,800.00)		0.00 NM		
Credited														
Week:		11/05/12	11/11/12	1-----	1		\$1,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WXYZ	11/05/12-11/11/12		Access M-F 730-8pm		730-8pm M-F	M-----	:30		(\$1,800.00)		0.00 NM		
See MG 14.5 [for FX spot]														
N17	WXYZ	11/05/12	11/05/12	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10p	M-----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$10,000.00		0.00					
N18	WXYZ	11/05/12	11/05/12	Monday Prime C Monday Prime C	CM	10-11pm Monday	M-----	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----	1		\$5,000.00		0.00					
N19	WXYZ	11/03/12	11/03/12	GMA SAT 7-8am GMA SAT 7-8am	CM	SAT 7-8am	-----S-	:30	1	\$350.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-	1		\$350.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/29/12-11/04/12		GMA SAT 7-8am		SAT 7-8am	-----Sa--	:30		(\$350.00)		0.00 NM		
Credited														
N20	WXYZ	11/03/12	11/03/12		CM	12-330pm	-----S-	:30	2	\$2,500.00	P-4	0.00 NM	2	\$5,000.00



WXYZ

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Contract / Revision **304384** Flight Dates **11/01/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 11/07/12

Order Sep 00:20:00

Advertiser **Citizens Protecting Michigan** Product **Citizens Protecting Michigan** Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC College Ftbl 12-330											
				ABC's Clge Ftbl 12-330pr											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	2		\$2,500.00		0.00						
N22	WXYZ	11/03/12	11/03/12	ABC Saturday Night Foot	CM	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				ABC's Saturday Night Foc											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$3,000.00		0.00						
N23	WXYZ	11/04/12	11/04/12	GMA SUN 7-8am	CM	SUN 7-8am	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
				GMA SUN 7-8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/29/12-11/04/12		GMA SUN 7-8am	SUN 7-8am		-----Su	:30		(\$350.00)		0.00	NM		
Credited															
N24	WXYZ	11/04/12	11/04/12	Action News SUN 8am	CM	Sun 8-930am	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
				Action News SUN 8am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$350.00		0.00						
N25	WXYZ	11/04/12	11/04/12	Spotlight SUN 930am	CM	Sun 930-10am	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
				Spotlight SUN 930am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$500.00		0.00						
N26	WXYZ	11/04/12	11/04/12	This Week SUN 10am	CM	Sun 10-11am	-----S	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
				This Week SUN 10am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$2,500.00		0.00						
N27	WXYZ	11/04/12	11/04/12	Early News Su	CM	6-630pm Sun	-----S	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
				Su 6-630p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S	1		\$750.00		0.00						
N28	WXYZ	11/01/12	11/02/12	M-F 11a-12n	CM	11am-12pm M-F	---TF--	:30	2	\$1,500.00	FX	0.00	NM	2	\$3,000.00
				M-F 11a-12n											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---TF--	2		\$1,500.00		0.00						
N29	WXYZ	11/01/12	11/02/12	M-F 1135p-1205a	CM	1135pm-1205am M-	---TF--	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---TF--	2		\$1,500.00		0.00						
N30	WXYZ	11/01/12	11/02/12	M-F 1205a-105a	CM	1205am-105am M---	---TF--	:30	1	\$750.00	FX	0.00	NM	1	\$750.00
				Jimmy Kimmel Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	---TF--	1		\$750.00		0.00						
N31	WXYZ	11/03/12	11/03/12	ABC College Ftbl 12-330	CM	12-330pm	-----S-	:30	1	\$5,100.00	P-2	0.00	NM	1	\$5,100.00
				ABC's Clge Ftbl 12-330pr		(12:30 PM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$5,100.00		0.00						
N32	WXYZ	11/03/12	11/03/12	SA 8-10am Action News	CM	8-10a	-----S-	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
				SA 8-10am Action News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-----S-	1		\$1,500.00		0.00						

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N33	WXYZ	11/03/12	11/03/12	SA 10-11am News Special SA 10-11am News	CM	10-11am	-----S-	:30	1	\$1,500.00	FX	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$1,500.00			0.00			
N34	WXYZ	11/03/12	11/03/12	Early News Sa 7p (Follow) Sa 7-8p	CM	7pm Sat	-----S-	:30	1	\$3,000.00	FX	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$3,000.00			0.00			
N35	WXYZ	11/04/12	11/04/12	SU 12-1pm News Special SU 12-1p News	CM	12-1p	-----S	:30	1	\$2,500.00	FX	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$2,500.00			0.00			
N36	WXYZ	11/04/12	11/04/12	11pm News Sun 11-1130pm Sun	CM	11-1130pm Late News	-----S	:30	1	\$6,000.00	FX	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$6,000.00			0.00			
Totals														65	\$103,750.00